

# **Press Information**

## **Back to the Woods**

Kyocera expands its spice grinder series to include three new wooden designs

**Kyoto/London, September 3<sup>rd</sup>, 2019.** From now on, spices receive a natural finish: the new wooden grinders by Kyocera come with reliable technology and a modern design. Thanks to the innovative ceramic grinding mechanism, the degree of fineness achieved by the grinders can be individually and continuously adjusted. Coarse-grained salt, different types of pepper, seeds, herbs, and other spices – everything can be ground from coarse to very fine, depending entirely on the individual taste. The new universal grinder is even suitable for sea salt, its moisture does not have any effect on the durability or quality of the grinder.

Kyocera's long-time experience in the development of kitchen knives and kitchen accessories made from fine ceramics can also be recognized in the new wooden grinder. The grinding mechanism made from high-quality ceramic, which is otherwise used in the medical and aerospace segment, offers many advantages in contrast to a steel grinder: the grinding mechanism does not rust, it can be cleaned easily with water, it does not affect any taste, and it remains sharp for a particularly long time. In addition, spices are not cut, but pulverised. This ensures an especially intense flavour. Due to the removable lid, everything remains inside the grinder, so as to keep the surroundings clean, and the aroma of the ground ingredient is also retained.

The design adds to the grinder's long-term use: the modern and sleek shape as well as the high-quality mix of glass and wooden materials suit every kitchen and every dining area. The grinder is available for EUR 39.95 in three colours of wood: light beech wood, walnut, and rosewood.



## For more information on Kyocera: www.kyocera.co.uk

### About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 286 subsidiaries (as of March 31, 2019), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the most experienced producers of solar energy systems worldwide, with more than 40 years of know-how in the industry.

The company is ranked #655 on Forbes magazine's 2019 "Global 2000" listing of the world's largest publicly traded companies. With a global workforce of over 77,000 employees, Kyocera posted net sales of approximately €12,99 million in fiscal year 2018/2019. The products marketed by the company in Europe include printers, digital copying systems, semiconductor-, fine ceramic-, automotive- and electronic components as well as printing devices and kitchen products. The Kyocera Group has two independent companies in the United Kingdom: Kyocera Fineceramics Ltd. and Kyocera Document Solutions.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at approximately €818,000 per prize category).

#### Contact

Kyocera Fineceramics Ltd.
Daniela Faust
Manager Corporate Communications
Hammfelddamm 6
41460 Neuss
Germany

Tel.: +49 (0)2131/16 37 – 188 Fax: +49 (0)2131/16 37 – 150 Mobil: +49 (0)175/727 57 06 daniela.faust@kyocera.de www.Kyocera.de